



2012

Kent Cricket Membership and Packages



Save up to 85% on daily prices
Early Bird specials
Flexible options

www.kentcricket.co.uk

Don't miss the Kent v South Africa 3 Day Match

Introduction – *Time to Enjoy*

2011 was a watershed year for the Club, with the redevelopment programme at the St Lawrence Ground and numerous innovations in our Membership and Ticketing operations. The great news is you can now sit back and enjoy our world class facilities, plus the savings and benefits associated with belonging to the Club.

We are pleased to be able to maintain our pricing model of 2011, and in some instances (Spitfire and Student Membership) decrease the cost, and to increase the benefits associated with many Memberships. Early Bird Specials, five payment direct debits, online Membership sale and renewal, plus ticket sales, and our range of other options have been maintained. Most of the 2011 Ticket Packages now offer full Membership benefits, inclusive of voting and shareholding privileges.

We continue to evolve. In 2012 the criteria for Country Membership has moved to a distance from Canterbury basis; we are now offering a 'top up Three Pack' to our Six Pack Package Holders, once you have exhausted your initial purchase, and we also have detailed new 'Players' Shirts Packages.' You can support the player of your choice and receive their playing shirt at the end of the season. Full details of all of the above on the following pages.

We look forward to continued growth and development in 2012 and appreciate your ongoing support.



Membership & Packages Benefits.

All Membership and Packages enjoy the following benefits:









1. Savings on individual match tickets of between 11% - 85%.
2. Exclusive access to seats in the Colin Cowdrey Stand, Chiesman Pavilion and Underwood & Knott Stands.
3. Access to covered seating in the Frank Woolley Stand.
4. Registration rights for priority to purchase English Test match tickets*.
5. Priority to purchase any play-off tickets for any competition Kent may qualify in.
6. Exclusive access to the upgraded Chiesman Pavilion.
7. Access to the upgraded Cornwallis Room.
8. 15% discount at Kent Cricket Retail – this includes online shopping and at the Club Shop.
9. Access to Club Forums – set meetings with Coaching and Management of the Club at selected fixtures.
10. Complimentary copy of the Club Annual.
11. No booking fees.
12. No hassle, sort out the season in one transaction.
13. Weekly e-newsletter during the playing season, twice monthly off season.
14. Access to the Harris Room for Stakeholder Days – reduced price hospitality in the exclusive Harris Room at selected LV= Championship days and CB40 matches.

Members only:

15. Complimentary access to Sussex, Essex and Hampshire home Championship matches played against any opposition, except Kent.
16. Include voting rights, one share in the Club and the right to attend the AGM.
17. Right to wear the Club tie.

*Forms distributed on a priority basis (date requested) as numbers limited

Extra Benefits associated with belonging to
Kent County Cricket Club:

From	The Offer
 Kent Cricket	Celebrate your next big occasion: birthday, wedding, anniversary or christening, at the upgraded St Lawrence Ground. Numerous options, top quality catering and plenty of car parking. All members and package holders receive a 50% discount on the room rental.
 DW Sport Fitness	Show your Kent Cricket pass and receive a 10% discount on all standard membership packages.
 Girlings	All members of Kent County Cricket Club, can benefit from a 15% discount on Girlings Solicitors fees. This discount applies to Family Law, Wills & Inheritance, Buying and Selling your property, Independent Financial Advice, Accident Claims and Dispute Resolution. Offer expires 31/6/2013.
 Shepherd Neame	Receive a 20% discount on entry price when you enjoy the Brewery Tour at Shepherd Neame; the oldest brewer in Britain. Based in Faversham.
 Lipscomb	Produce your Kent Cricket Club Card at any Lipscomb dealership and receive half price MOT Tests, in addition to a 15% discount on service and repairs. Don't forget, also to speak to our sales team about the loyalty discount programme in place for Kent Cricket Club members on new cars. Membership Hotline: 08430 225509. Dealerships in Ashford, Canterbury and Maidstone
 Broome Park Golf Course	Receive a 50% discount on full green fees
 Fitzgerald Jewellers	All Members and Package holders receive a 15% discount on all goods sold at normal retail price.
 Buzlines	All members of Kent County Cricket Club, can benefit from a 5% discount on all Buzlines Travel trips. Quote your membership number when booking – call our hotline 01303 261870. Register for our newsletter for offers – www.buzlinstravel.co.uk.

Fixtures

In 2012 the Kent Cricket 1st XI and Kent Spitfires will once again be the County's flag bearers in the three national competitions. Home fixtures will include:

- Eight LV= County Championship four day fixtures
- Five Friends Life t20 matches
- Six Clydesdale Bank 40 one day games
- One three day Tour Match against South Africa



Players' Shirts Packages

Kent County Cricket Club are proud to give Members, Package Holders and Supporters a unique opportunity to collect a special piece/s of memorabilia, support a specific player and the Club – our Player Shirt Supporter Package. Select your favourite player to support in each of the competitions in which they play. At the end of that competition you receive their playing shirt, autographed by 'your' player, plus the Captain and Coach, if you wish.

Package Cost:

Shirt packages cost £300 for one competition, £250 each if committing to two competitions and £200 each if committing to all three competitions.

Benefits:

- You are presented with the playing shirt/s, autographed in accordance with your instructions at the end of the season
- Invitation for two to the pre-season Player Shirt Supporter Launch. Mix and mingle with the squad and enjoy drinks and nibbles
- Have your message of support on the web site within the Player Shirt Supporter Package page
- Have your message of support in the match programmes or guides within the Player Shirt Supporter table
- One complimentary ticket to the end of season Club Awards Night, with priority rights to purchase extra tickets

Should more than one player be selected by Supporters, the package cost above will become the reserve price for an auction at the pre-season launch.

To book your player please contact Neil Sayer – neil.sayer.kent@ecb.co.uk or phone 01227 456 886, option 0.

Memberships

The All Rounder – £200 Early Bird Price

Just like its namesake in the Team, the All Rounder has it all. Your All Rounder will get you into all regular season fixtures – LV= County Championship, Clydesdale Bank 40, Friends Life t20, plus all friendlies, International representative and the Kent v South Africa Tour fixture.

As an All Rounder you are making the greatest (annual) commitment to Kent Cricket so you receive the biggest savings (of adult packages) and the greatest value!

All Rounder	Early Bird Price pre 31.12.11	Game by Game cost*	Saving	Per day cost pp	Per match cost pp	Post Early Bird Price	Direct Debit
Member	£200	£668*	70%	£4.35	£10.00	£220	5 x £44
Member + friend	£330	£1,336*	75%	£3.58	£8.25	£365	5 x £73

*Game by game costs include no charge for 4th Day of Championship fixtures. It is calculated on the price it would cost a member of the public to buy an individual ticket to all games and days included in a members' package i.e. having the right to sit in a stand or anywhere else on the ground.

Direct Debits – Single payment due by 31 December 2011 at Early Bird Price. The five payment option due the first Monday of the following months: February, March, April, May and June.

To include a car parking season pass please refer car parking section.

Championship Plus - £170.00 Early Bird Price

Designed for our traditional Cricket supporter, the Championship Plus includes entry to all our regular season home fixtures in the LV= County Championship and the Clydesdale Bank 40. In 2012 Championship Plus includes full membership status inclusive of voting rights, attendance of the AGM. Matches covered, 14.

Please note the three Day South Africa Tour Match is not included in this package.

Championship Plus	Early Bird Price pre 31.12.11	Game by Game cost*	Saving	Per day cost pp	Per match cost pp	Post Early Bird Price	Direct Debit
Single	£170	£498*	66%	£4.47	£12.14	£185	5 x £37
Double	£280	£996*	72%	£3.68	£10.00	£310	5 x £62

*Game by game costs include no charge for 4th Day of Championship fixtures.

Direct Debits – Single payment due by 31 December 2011 at Early Bird Price. The five payment option due the first Monday of the following months: February, March, April, May and June.

To include a car parking season pass please refer car parking section.

Spitfire Membership - £120.00 Early Bird Price

Do you love the Kent Spitfires and the shorter versions of the game? If so, this is the ticket for you. The Spitfire offer includes heavily discounted entry to all home, regular season, one day matches in the Clydesdale Bank 40 and Friends Life t20 competitions. In 2012 the Spitfire option includes full membership status inclusive of voting rights, attendance of the AGM and one share in the Club. Matches covered, 11.

This does not include the Kent v South Africa three day match.

Spitfire	Early Bird Price pre 31.12.11	Game by Game cost*	Saving	Per day cost pp	Per match cost pp	Post Early Bird Price	Direct Debit
Single	£120	£235*	49%	£10.91	£10.91	£135	5 x £27
Double	£200	£470*	57%	£9.09	£9.09	£220	5 x £44

Direct Debits – Single payment due by 31 December 2011 at Early Bird Price. The five payment option due the first Monday of the following months: February, March, April, May and June.

To include a car parking season pass please refer car parking section.

Junior Associate: Non- cricketer - £40.00, Cricketer £20.00, Early Bird Price

Junior Associate	Early Bird Price pre- 31.12.11	Game by game cost	Saving	Per day cost	Per match cost	Post Early Bird Price
Junior Associate	£40.00	£190	79%	£0.87	£2.00	£44.00
Junior Associate – Cricketer	£20.00	£190	88%	£0.43	£1.00	£22.00

Junior Associates do not have voting rights and must be under 18 years of age. Cut off birth date (born after) 1 October 1994.

Family Membership – £350.00 Early Bird Price

Consists of the same fixture mix as the All Rounder but is made up of a Member plus friend, and two children under 18 (born after 1 October 1994).

Family	Early Bird pre- 31.12.11	Game by game cost	Saving	Per day cost	Per match cost	Post Early Bird Price	Direct Debit
Family – 2 adults, 2 children	£350.00	£1,716.00	80%	£7.61	£17.50	£385.00	5 x £77

Direct Debits – Single payment due by 31 December 2011 at Early Bird Price. The five payment option due the first Monday of the following months: February, March, April, May and June.

To include a car parking season pass please refer car parking section.



Student Memberships – £100.00 Early Bird Price

In keeping with all Memberships, Student Members are entitled to attend all Kent home fixtures – the All Rounders' package. To be eligible for a Membership, Students must be aged between 18 and 23 and be able to supply a NUS Student Union Card.

Student	Early Bird pre- 31.12.11	Game by game cost	Saving	Per day cost	Per match cost	Post Early Bird Price	Direct Debit
Student	£100.00	£668.00	85%	£2.17	£5.00	£110.00	5 x £22

Direct Debits – Single payment due by 31 December 2011 at Early Bird Price. The five payment option due the first Monday of the following months: February, March, April, May and June.

Country Membership – £100 Early Bird Price

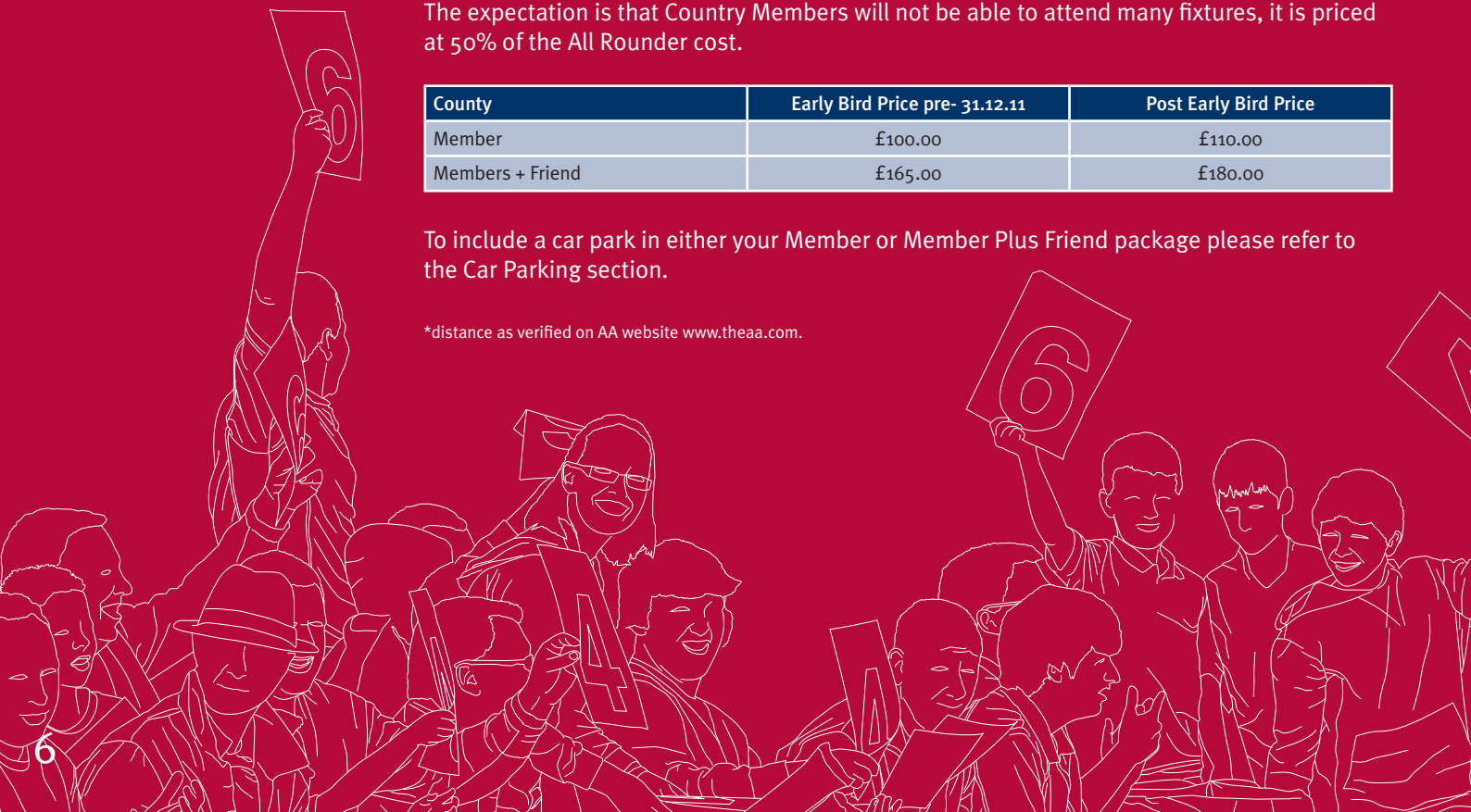
Available to dedicated Kent Cricket followers, who live more than 75 miles from **St Lawrence Ground Canterbury***. Country Membership is the ideal way to support the team, when you can't make most of the fixtures. It allows full membership rights – voting, attendance of AGM and wearing of the Club tie.

The expectation is that Country Members will not be able to attend many fixtures, it is priced at 50% of the All Rounder cost.

County	Early Bird Price pre- 31.12.11	Post Early Bird Price
Member	£100.00	£110.00
Members + Friend	£165.00	£180.00

To include a car park in either your Member or Member Plus Friend package please refer to the Car Parking section.

*distance as verified on AA website www.theaa.com.



Packages

Don't forget the Packages include the full list of benefits on page two, including access to covered stand seats and access to the Pavilion Club Facilities. Voting rights and attendance of AGM not included.

Six Pack – £80.00 Early Bird Price, six days of cricket

It has nothing to do with your abs, but a whole lot to do with choice. You may no longer live in Kent but love the Club but can only make it here a few times a season. You may live next door to the St Lawrence Ground but only have time to attend a few fixtures. The Six Pack is for you. It offers great value and flexibility. You select the days and simply present your pre-paid card at the turnstiles and enter to enjoy the great English summer game. You could attend six LV= County Days or all six Clydesdale Bank 40's, or a mixture of Friends Life t20, Clydesdale Bank 40 and LV= Championship. Remember at your six days you also enjoy the comprehensive list of benefits detailed on page three – stand seats and lounge entry.

The table includes four possible fixture mixes to give an indication of the possible savings associated with the Six Pack.

Package	Early Bird Price pre 31.12.11	1. Game by Game 6 LV Champ	Saving	2. 5 Flt20 + 1 CB40	Saving	3. 6 CB40	Saving	4. 2 LV, 2 CB40, 2 Flt20	Saving	Post Early Bird Price
Six Pack	£80	£90	11%	£135	41%	£120	33%	£116	31%	£88

New to 2012, if you use up your Six days early in the season you can get a top up. For only £35 you can purchase a 3 pack to get you through to the end of the year. Available to Six Pack holders only, as a top up option, not a stand alone package.

13th Man – £50.00

You want to be part of the Kent Cricket family/team but you are very unlikely to make any games. The 13th Man is the option we have designed for you. You can still feel a part of the Club, keep up to date with all the news, receive the Annual and should you be able to make a match we offer a special 13th Man ticket discount.

Benefits

1. Complimentary copy of the Annual
2. E-newsletter, Extra Cover
3. 20% discount on tickets purchased for fixtures. Arranged by phoning the Kent Cricket office
4. Access to Pavilion area at matches
5. 15% discount from Kent Cricket Retail outlets
6. Inclusion in priority list for play-off tickets
7. Registration rights for priority to purchase England Test Tickets.*

*forms distributed on a priority basis as numbers limited.



Ticket Sales Prices 2012

Most of our match tickets remain unchanged in 2012. With the loss of three Friends Life t20 matches we have had to make a minor adjustment to t20 prices and have introduced a new tier of pricing for our Festival LV= County Championship matches. We believe all prices are very competitive and again reinforce the value of our Memberships and Packages.

2012	Ground		Frank Woolley Stand			Junior/Children	
	Pre-buy	Gates	Pre-buy	Gates		Pre-buy	Gates
Per game ticket prices							
FLt20	£20	£25	£25	£30		£5	£8
CB40	£15	£20	£20	£25		£5	£8
LV Championship - non-festival	£10	£15	£15	£20	4th day £5	£5	£8
LV Championship - Tunbridge Wells & Canterbury Week	£13	£18	£18	£23	4th day £8	FREE	FREE
LV Match ticket - non-festival	£30		£45				
LV Match ticket - festival	£39		£54				

**LV= County Championship Match Tickets are pre-sold and allow entry to all four days of a particular match. Like Memberships and Packages no refund is applicable should weather interfere with play.

All internet orders (not the print at home option), telephone and purchases through the shop will incur a £1.00 booking fee per ticket, with maximum fee payable £5.00. This covers all postage and handling costs.

‘Kent v South Africa three day Tour Match sold at the same rate as days 1 – 3 of LV= Championship Fixture (non-festival pricing).

Car Parking 2012

We are pleased to confirm that car parking in 2012 will operate on the same basis as 2011, with the added bonus that one-off parking at St Lawrence will be available from day one of the season*.

Listed below is the basis for all car parking associated with Kent County Cricket Club.

1. St Lawrence Ground – season long exclusive, guaranteed, car parking space at the St Lawrence Ground, limited to 200 spaces only, priced at £200 per annum. These spaces will be held at all times, so car parking owners can arrive at anytime and if they need to leave during the day, and return at a later stage, a car parking space is held for them.

Access to out ground parking complimentary, provided on a first come, first served basis

Public parking fee per day will be £15, if one off spaces are available.

Disabled parking spaces held in reserve, all costs as per standard parking rates, £15 per day, one off based on sufficient space being available.

2. Car Parking at Simon Langton Girls’ Grammar School. Available for all fixtures, £75 per annum, not guaranteed (but sold at a significant annual discount). Limited number of season long passes available.

*All car parking sold on the basis of sufficient space being available and use dependent on ground conditions.

To book one of the season long places please complete the Application Form. Please note allocation will be made the first week in January with, if oversubscribed, selection will be based on: 2011 car parking usage and tenure of Membership.

Life Members

Your dedicated, complimentary car parking is at Simon Langton Girls’ Grammar School. If you wish to guarantee parking at the St Lawrence Ground, and season long spaces are available, you can credit £75 against the package price. Life Members who wish to park on the ground, will receive free entry if space is available.

Application Form plus Terms & Conditions

Terms & Conditions

1. Tickets are non-transferable except in the case of the Friend tickets.
2. Smoking is not permitted in the bars, restaurant, stands or seating areas. It is permitted in the car parks and areas behind the stand and seats.
3. Members, Friends and Package holders are asked to consider others in the matter of dress in the Pavilion, Underwood & Knott and Colin Cowdrey Stands. Tops must be worn at all times.
4. Everyone must abide by the Ground Regulations of the Club, a copy of which is available on request and listed on the official website – www.kentcricket.co.uk.
5. Dogs are welcome on the ground, provided they are on a lead. Only guide dogs will be allowed into the Chiesman Pavilion and Cowdrey Lounges.
6. For a full list of Members' rights and the Club Constitution please refer to the Club website – www.kentcricket.co.uk.
7. Please note the above conditions are subject to change at any time at the discretion of Kent County Cricket Club where Health and Safety legislation deems it necessary.

PACKAGE	NORMAL PRICE	EARLY BIRD PRICE, pre 31.12.11	DIRECT DEBIT	TICK FOR D. DEBIT OPTION	NO'S	TOTAL
Memberships						
All Rounder – member	£220	£200	5 x £44			
All Rounder – member + friend	£365	£330	5 x £73			
Junior Associate	£44	£40				
Junior Associate – Cricketer	£22	£20				
Family – 2 adults, 2 children	£385	£350	5 x £77			
Student	£110	£100	5 x £22			
Country Member	£110	£100	5 x £22			
Country Member + friend	£180	£165	5 x £36			
Championship Plus – single	£185	£170	5 x £37			
Championship Plus – double	£310	£280	5 x £62			
Spitfire – single	£135	£120	5 x £27			
Spitfire – double	£220	£200	5 x £44			
Packages						
Six Pack	£88	£80				
13th Man	£55	£50				
Car Parks						
St Lawrence – limit 200	£200					
Simon Langton Girls' Grammar	£75					
TOTAL						

Name: Mr/Mrs/Miss/Ms

Address.....

..... Post Code:

Email:

Mobile: Tel:

Cricket Club Membership: (for Junior Associates)

Current Membership Number: Date of Birth:

Signature: Date:

New Member Former Member Current Member Life Member

1. Photos: please attach a recent passport sized photograph. This will be used on main Members and Package Holder cards only.

2. Juniors, please include a photocopy of your Birth Certificate or Passport as proof of age.

Payment Method: Please indicate a method of payment. Cheques must be made payable to: *Kent County Cricket Club Ltd.*

Cash Cheque Debit Card Credit Card (we do not except Visa Electron or American express)

Card Number Valid From

Exp Date Issue Number (Switch) 3 Digit Security Code (found on the reverse of the card)

Name on Card: Address:

..... Postcode:

Signature: Date:

Please return to the postal address on the back cover or complete online at www.kentcricket.co.uk

For office use only

ID No:

M/ship No:

Date Paid:

Paid by:







This guarantee should be detached and retained by the payer.

The Direct Debit Guarantee

- This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme. The efficiency and security of the Scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change, Kent County Cricket Club will notify you 30 working days in advance of your account being debited or as otherwise agreed.
- If an error is made by Kent County Cricket Club or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us.

Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form using a black ball point pen & send it to:

Kent County Cricket Club St Lawrence Ground Old Dover Road, Canterbury Kent CT1 3NZ
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Name(s) of account holder(s)

Bank/Building Society account number

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Branch Sort Code

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Name and full postal address of your Bank or Building Society

To: The Manager <small>Insert name of Bank/Building Society</small>
Address
Postcode

Service User Number

9	8	2	9	0	4
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Reference

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Instruction to your Bank or Building Society

Please pay Kent County Cricket Club Direct Debit/ from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with Kent County Cricket Club and, if so, details will be passed electronically to my Bank/Building Society. The amounts are variable and may be debited on various dates.

PLEASE TICK THE APPROPRIATE BOX BELOW FOR YOUR PAYMENT CHOICE...

I wish to pay the full amount in one Direct Debit payment

I wish to pay the full amount in five Direct Debit payments

Signature(s)
Date

Banks and Building Societies may not accept Direct Debit Instructions from some types of account.





Kent County Cricket Club
St Lawrence Ground
Old Dover Road
Canterbury
Kent CT1 3NZ

www.kentcricket.co.uk
Tel: 01227 456 886