



TEAM KENT

Exclusive Business Club



Team Kent Packages

Team Kent offers three distinct high value options for our Business Club Members. They are segmented according to entry point and benefits into; First XI, Maroon Club and Blue Club. For in demand items (hospitality at key fixtures) booking priority is in keeping with the levels of the Clubs and investment of our partners.



FIRST XI

1. Corporate Hospitality in the exclusive Harris Room Suite. You are entitled to ten tables of ten people inclusive of: entry ticket to the ground, access to the Harris Room with viewing from the balcony, car parking spaces per table, high quality luncheon, coffee and tea on arrival plus afternoon tea, match day host, programmes and access to a cash bar.
You select the matches you attend and can also change the breakdown of numbers per fixture. Selection includes Canterbury, Tunbridge Wells and Beckenham based matches. For one of your tables, our historic Canterbury Week events can be selected.
2. One boundary board sign at all Kent home cricket fixtures. Boards are 20 feet x 2ft 6 inches. Production costs included.
3. Team Kent 1st XI plaque acknowledging your annual investment in Kent Cricket and membership of Team Kent. The plaques are designed for display in your office.
4. Acknowledgement of your membership of Team Kent on the Sponsors and Team Kent Board at Kent County Cricket Club offices.
5. Invitation to the season's launch of Team Kent and inclusion in a variety of networking occasions.
6. Acknowledgement of Team Kent Membership on the kentcricket.co.uk website, Programmes and Annual.
7. Fifty match tickets to a fixture of your choice.
8. Use of St Lawrence Ground function rooms free of charge on three occasions per annum.
9. 15% discount on all Kent merchandise.
10. Official Membership of Kent County Cricket Club including voting rights.

The membership fee for Team Kent First XI is £9000 + VAT, payable in four equal payments.

MAROON CLUB

1. Corporate Hospitality in the exclusive Harris Room Suite. You are entitled to five tables of ten people inclusive of: entry ticket to the ground, access to the Harris Room with viewing from the balcony, car parking spaces per table, high quality luncheon, coffee and tea on arrival plus afternoon tea, match day host, programmes and access to a cash bar.
You select the matches you attend and can also change the breakdown of numbers per fixture. Selection includes Canterbury, Tunbridge Wells and Beckenham based matches. For one of your tables, our historic Canterbury Week events can be selected.
2. One boundary board sign at all Kent home cricket fixtures. Boards are 20 feet x 2ft 6 inches. Production cost included.
3. Team Kent Maroon Club plaque acknowledging your annual investment in Kent Cricket and membership of Team Kent. The plaques are designed for display in your office.
4. Acknowledgement of your membership of Team Kent on the Sponsors and Team Kent Board at Kent County Cricket Club offices.
5. Invitation to the season's launch of Team Kent and inclusion in a variety of networking occasions.
6. Acknowledgement of Team Kent Membership on the kentcricket.co.uk website, Programmes and Annual.
7. Twenty five match tickets to a fixture of your choice.
8. Use of St Lawrence Ground function rooms free of charge on two occasions per annum.
9. 15% discount on all Kent merchandise.
10. Official Membership of Kent County Cricket Club including voting rights.

The membership fee for Team Kent Maroon Club is £6000 + VAT, payable in four equal payments.



BLUE CLUB

Members are entitled to their choice of items 1a or 1b below plus the other benefits listed.

- 1a. Corporate Hospitality in the exclusive Harris Room Suite. You are entitled to three tables of ten people inclusive of: entry ticket to the ground, access to the Harris Room with viewing from the balcony, car parking spaces per table, high quality luncheon, coffee and tea on arrival plus afternoon tea, match day host, programmes and access to a cash bar. You select the matches you attend and can also change the breakdown of numbers per fixture. Selection includes Canterbury, Tunbridge Wells and Beckenham based matches, or,
- 1b. One boundary board sign at all Kent home cricket fixtures. Boards are 20 feet x 2ft 6 inches. Production cost included.
2. Team Kent Blue Club plaque acknowledging your annual investment in Kent Cricket and membership of Team Kent.
3. Acknowledgement of your membership of Team Kent on the Sponsors and Team Kent Board at Kent County Cricket Club offices.
4. Invitation to the season's launch of Team Kent and inclusion in a variety of networking occasions.
5. Acknowledgement of Team Kent Membership on the kentcricket.co.uk website, Programmes and Annual.
6. Ten match tickets to a fixture of your choice.
7. Use of St Lawrence Ground function rooms free of charge on one occasion per annum.
8. 15% discount on all Kent merchandise.
9. Official Membership of Kent County Cricket Club including voting rights.

The membership fee for Team Kent Blue Club is £3000 + VAT, payable in four equal payments.

Team Kent Business Club

Kent Cricket is a long established institution within the County and a world recognised sporting entity.

We are establishing a progressive marketing strategy to meet the demands of professional sport in the 21st Century and to fulfil the ever evolving needs of our significant Membership base, Ticket Purchasers and Supporters. As part of this strategy we have launched an exclusive Business Club, branded Team Kent.

Members of Team Kent will receive an exclusive, multi-faceted benefits package designed to:

- Increase their brand awareness within the County and on occasions nationally.
- Create effective hosting opportunities for current and prospective clients.
- Establish regular networking opportunities with other Kent based businesses.
- Reward staff commitment through the use of ticketing and merchandise benefits at Kent Cricket.
- Provide cost effective opportunities to run your own events.
- Support the aspirations of the County's flagship sporting body.

Team Kent is a Business Club with the benefit of cost effective packaging of our 'retail' products. As such, it is not a Sponsors Club and no charge has been included for Sponsors rights such as use of Kent Cricket logos, IP rights, access to players and the right to run sales promotions. Should you desire to increase the Team Kent benefits into the Sponsor arena, we would be pleased to discuss the costs and benefits of this.



WITH KENT CRICKET

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